Over the last 24 years, I’ve learned a lot ...

1. How to preserve a historic highway few knew about!
2. How to preserve a Lincoln Highway building few cared about?
3. How to engage the 30 communities along our 200-mile, 6 County Corridor?
200-Mile Roadside Museum

Ownership; Pride; Protect; and the surprise PUBLICITY!
4. How to educate our young people about the Lincoln Highway – *the first road across America* – when it’s not even in their history books?

**A Penny for your Tots Room** for pre-schoolers.

**Thinkin’ Lincoln Art Show** for Grades 2-6.

**Lincoln Hwy. Road Trip Board Game** for Middle School students.
5 High School Career and Technology Centers along our Corridor embraced our *Lincoln Highway Roadside Giant* project.
Somerset

Everett
Sometimes a project is small. But, it still makes a big impact when motorists see it all along a 200-mile stretch.
The Lincoln Highway Experience – Latrobe