PRESERVATION GENERATION

William Prince – Young Preservationists Association, Chair
Sam Kuntz – Young Friends of the Preservation Alliance, Co-Chair
Andrew Hart – Young Friends of the Preservation Alliance
ABOUT OUR ORGANIZATIONS

Young Preservationists Association
YPA founded in 2003

Organization operating independently from any preexisting entity

“YPA represents and promotes younger voices in historic preservation. Our organization uses community engagement and education to advocate for the preservation of historic sites and structures in the Greater Pittsburgh region.”

Young Friends of the Preservation Alliance
YFPA founded in 2013

Guided by an all-volunteer Steering Committee under the umbrella of the Preservation Alliance for Greater Philadelphia (PAGP)

“YFPA serves as a forum in which professional preservationists and like-minded individuals can engage in advocacy, educational, social, and service projects related to the city’s cultural heritage and built environment.”
YPA Advocacy: Opportunities vs. Endangered

- Annual #YPAtop10 List
- Positive Spin
- Public Nomination
- Non-traditional sites / ideas
  - Landbanking, Ordinances, Stairs
- Followed by events or activities
- Traditional assistance
  - Letters of Support
  - Connect to Resources
  - Landmark Applications
YPA Sponsored Workshops + Summits

THE YOUNG PRESERVATIONISTS ASSOCIATION
PRESENTS:
SAVING SACRED SPACES
MARCH 23rd 6-8PM
THE PRIORY, 614 PRESSLEY STREET PITTSBURGH, PA 15212
$5 SUGGESTED DONATION, CASH BAR & REFRESHMENTS AVAILABLE, ALL ARE WELCOME.

SISTER MARY CLARENCE HELPED SAVE A SACRED SPACE
LEARN HOW YOU CAN TOO ON 3/23 #SAVINGSACREDSPACES
YFPA Advocacy

PAGP Support  Nominations Workshop  Sharswood Case Study
YFPA Advocacy

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YFPA Advocacy

PAGP Support  Nominations Workshop  Sharswood Case Study

Engagement with local community + neighbors
Advocating through various avenues
Student involvement
Media
Continued engagement
YPA Engagement + Partnership
YPA Heart Bombs + This Place Matters

- Originated by Buffalo Young Preservationists
- Owner Permission for Heart Bombs
- Puns, Puns, Puns!
- National Movement
- Easy Exposure
- Lessons Learned
Painting for Preservation
SAVE THE DATE

A MEETING OF

The Rust Belt Coalition
of Young Preservationists

Pittsburgh, PA
April 8 - 10

Click here to RSVP!

www.rustbeltcoalitionofyoungpreservationists.com
YFPA Programming

Tours + Events  In With the Old  Volunteering
YFPA Programming

Tours + Events

In With the Old

Volunteering
YFPA Programming

Tours + Events  In With the Old  Volunteering
Get Social

- Not just for or managed by millennials
- Build awareness, make connections, give updates
- Grow your brand and interest
- Constant messaging and posting
- Newsletter, Blog, Website, and Social Platforms Connections
- Images and Videos
- Sponsor/Targeted Ads
- Survey Audience
Missed Connections

See you on the river this summer

Wow. I saw you from across the bridge and down on the river from my boat this summer. You are a brick house. Mighty. Mighty. I heard you’re lucky to still be standing. I must see you again my dear Greek (revival) Elizabethan goddess. Your ivy hair is getting longer and that metal awning gets in the way. You need to clear that so I can see your true facade.

Someone told me you were a boat builder too. Sexy.

If you want to reconnect and restore our love, meet me at The Frick on Thursday October 20th, 6PM.

You aren’t your old self George...

Hey George. Our relationship was close to Climax. But you shut it down and it might take a holy order to resurrect our love. John Stained our 130 year affair and my feelings for you shattered like Glass. I want you to reopen your doors to me, you tall in-Spire-ing brick masterpiece you.

Love Allen.

Hop on the streetcar if you can and meet me at The Frick on Thursday October 20th, 6PM.
YFPA is excited to announce the brand-new YFPA annual membership level! Yearly membership benefits include:

- Exclusive first looks, early bird registration, and registration discounts for YFPA sponsored events, including tours and our annual In With the Old event on May 11, 2017 at the Divine Lorraine

- Monthly email updates from the YFPA Newsletter

- A subscription to Extant, the Preservation Alliance for Greater Philadelphia’s (PAGP) seasonal magazine

- Full PAGP General Membership benefits, including discounted pricing to PAGP events
YFPA Programming

Membership

Media + Marketing

Collaborative Partnerships
YFPA Programming

Membership  Media + Marketing  Collaborative Partnerships

• Local institutions + students
• Temple University
• PennDesign Preservation
• Philadelphia University

• AIA Philadelphia
• Sharswood NAC
• Community Futures Lab
• All That Philly Jazz
• Design Advocacy Group