



## THE PENNSYLVANIA STATEWIDE CONFERENCE ON HERITAGE

June 14–16, 2017 | Carlisle, Pennsylvania

### Sponsorship Opportunities

#### **SPONSOR DEADLINE May 11, 2017**

The annual Pennsylvania Statewide Conference on Heritage provides an opportunity to engage an audience of over 250 historic preservation, transportation, and planning professionals.

Sponsorship enables your company to:

- Demonstrate your support of historic preservation and continuing education
- Promote your program or services to your target audience
- Increase your exposure and brand recognition with new clients
- Associate your company with innovation in historic preservation practice

As with last year in Lewisburg, this year's downtown Carlisle location can't accommodate a classic exhibition hall set up, so, in response to your feedback, the 2017 sponsorship packages offer creative ways to get your materials into the hands of potential customers, create visibility for your company brand, and provide networking opportunities to tell your story to a targeted audience of preservation professionals.

- **Your promotional materials:** Will be put in the hands of each conference attendee at registration AND made available on a sponsors-only information table near the registration room throughout the conference. (Materials must be received by June 6)
- **Pop-Up Posters:** There is no space available that can accommodate a traditional "exhibit hall" set up, but we'll use conference HQ at the Cumberland County Historical Society as a venue for Pop-Up Posters highlighting your company's unique story and service offerings. Bring a poster for easel display (a limited quantity of easels will be available for loan) or floor display (maximum size 48" w x 6'h). Posters will pop-up on the ground floor during the conference and will be relocated to the second floor museum exhibit space for the "Night at the Museum" reception event, providing an ideal opportunity to use your Pop-Up Poster station as a meet & greet or let it speak for itself as you mingle with colleagues.

## **Grand Conference Sponsor | \$10,000 | One Exclusive Opportunity**

- One exclusive opportunity to address all conference attendees at Wednesday's Plenary Session
- FULL PAGE full color advertisement in the conference program (\$375 value)
- Pop-Up Poster display
- Promotional materials distribution (materials must arrive at Preservation PA by June 6)
- Six complimentary conference registrations (\$1,050 value)
- Special recognition at Conference Reception on Thursday
- Prominent logo placement in all event promotions and live link to company website on the official conference website, [www.paheritageconference.org](http://www.paheritageconference.org)

## **Conference Reception Sponsor | \$5,000 | One Exclusive Opportunity**

- Opportunity to welcome attendees at the Conference Reception on Thursday
- Pop-Up poster display
- Half page case study advertorial in conference program
- FULL PAGE full color advertisement in the conference program (\$375 value)
- Four complimentary conference registrations (\$700 value)
- Special recognition at Conference Reception
- Logo featured in table top at reception
- Prominent logo placement in all event promotions and live link to company website on the official conference website: [www.paheritageconference.org](http://www.paheritageconference.org)

## **Keystone Conference Sponsor | \$5,000**

- FULL PAGE full color advertisement in the conference program (\$375 value)
- Pop-up poster display
- Promotional materials distribution (materials must arrive at Preservation PA by June 6)
- Four complimentary conference registrations (\$700 value)
- Recognition at Conference Reception on Thursday
- Prominent logo placement in all event promotions and live link to company website on the official conference website, [www.paheritageconference.org](http://www.paheritageconference.org)

## **Tote Bag Sponsor | \$2,500 | One Exclusive Opportunity**

- Exclusive opportunity to print your company logo on the recycled and reusable conference tote bag presented to all conference attendees
- HALF PAGE full color advertisement in the conference program (\$375 value)
- Pop-up poster display
- Promotional materials distribution (materials must arrive at Preservation PA by June 6)
- Two complimentary conference registrations (\$350 value)
- Recognition at Conference Reception on Thursday
- Prominent logo placement in all event promotions and live link to company website on the official conference website: [www.paheritageconference.org](http://www.paheritageconference.org)

## **Chairman's Circle Sponsor | \$2,500**

- HALF PAGE full color advertisement in the conference program (\$275 value)
- Pop-up poster display
- Promotional materials distribution (materials must arrive at Preservation PA by June 6)
- Two complimentary conference registrations (\$350 value)
- Recognition at Conference Reception on Thursday
- Prominent logo placement in all event promotions and live link to company website on the official conference website: [www.paheritageconference.org](http://www.paheritageconference.org)

## Preservation Pennsylvania Annual Meeting & Luncheon Sponsor | \$1,500

- Opportunity to welcome attendees to Annual Meeting on Wednesday, 6/14, from 12-1:15pm
- Four complimentary tickets to Wednesday luncheon (\$180 value)
- QUARTER PAGE color advertisement in the conference program (\$200 value)
- Recognition at Conference Reception on Thursday
- Your company logo on screen at luncheon

## Conference Wayfinding Sponsor | \$1,000 | One Exclusive Opportunity

The 2017 conference takes place throughout downtown Carlisle and on the Dickinson campus. Numerous wayfinding signs will be a necessity to guide conference-goers from one location to another and to the appropriate room within buildings. YOUR company name, logo, and website URL will appear on wayfinding signage throughout the conference.

- Company name, logo and website URL on conference wayfinding signage
- Two complimentary conference registrations (\$350 value)
- Recognition at Conference Reception on Thursday
- Prominent logo placement in all event promotions and live link to company website on the official conference website:  
[www.paheritageconference.org](http://www.paheritageconference.org)

## Supporting Conference Sponsor | \$1,000

- QUARTER PAGE full color advertisement in the conference program (\$200 value)
- Pop-up poster display
- Promotional materials distribution (materials must arrive at Preservation PA by June 6)
- Two complimentary conference registrations (\$350 value)
- Recognition at Conference Reception on Thursday
- Prominent logo placement in all event promotions and live link to company website on the official conference website: [www.paheritageconference.org](http://www.paheritageconference.org)

## Session Sponsor | \$500

- Opportunity to welcome attendees on selected tour or session
- Pop-up poster display
- Promotional materials distribution (materials must arrive at Preservation PA by June 6)
- BUSINESS CARD full color advertisement in the conference program (\$100 value)
- One complimentary conference registration (\$175 value)
- Recognition at Conference Reception on Thursday
- Company name/logo featured on session signage and conference website session information
- Prominent logo placement in all event promotions and live link to company website on the official conference website: [www.paheritageconference.org](http://www.paheritageconference.org)

## **CONFERENCE PROGRAM ADVERTISEMENTS AVAILABLE**

The 2017 conference program (full color) is distributed on-site to all attendees and partners and is the essential guide to conference sessions and events.

- Inside Cover Full Page (8.25' x 10.75") **\$450**
- Full Page (8.25" x 10.75") **\$375**
- Half Page (horizontal 8.25" x 5.25") **\$275**
- Quarter Page (vertical 4" x 5.25") **\$200**
- Business Card (3.5" x 2" or 4" x 2.5") **\$100**

## **Customized Sponsorship Packages Available**

We can customize a sponsorship package to fit your company's promotional goals and budget. Please contact Mindy Crawford at [mcrawford@preservationpa.org](mailto:mcrawford@preservationpa.org) or call

717-234-2310 x2

## REPLY FORM & AGREEMENT

All forms must be received by May 11, 2017 at the latest

### 1. Select your Sponsorship Level

	Grand Conference Sponsor	\$10,000		Supporting Conference Sponsor	\$1,000
	Conference Reception Sponsor	<b>SOLD</b>		Session Sponsor Session: _____	\$500
	Keystone Conference Sponsor	\$5,000		Inside Cover Full Page (8.25' x 10.75")	\$450
	Tote Bag Sponsor	\$2,500		Full Page (8.25" x 10.75")	\$375
	Chairman's Circle Sponsor	\$2,500		Half Page (horizontal 8.25" x 5.25")	\$275
	Preservation Pennsylvania Annual Mtg Sponsor	\$1,500		Quarter Page (vertical 4" x 5.25")	\$200
	Wayfinding Sponsor	<b>SOLD</b>		Business Card (3.5" x 2" or 4" x 2.5")	\$100

### 2. Provide contact information

Name
Company/Business
Address
City/State/Zip
Phone
Email

### 3. Provide payment information

- I am enclosing my check, made payable to *Preservation Pennsylvania*
- Please invoice me for the amount selected.
- Please charge my credit card.
  - MasterCard
  - Visa

Name
Card Number
Expiration Date/CVV#
Signature
Date

**Mail or fax this form to:**

Preservation Pennsylvania  
 257 North Street, Harrisburg, PA 17101  
 Phone: 717-234-2310 Fax: 717-234-2522  
 Email: [mccrawford@PreservationPA.org](mailto:mccrawford@PreservationPA.org)